



December 15, 2010

**Dear Potential Sponsor:**

Peppy Entertainment & Promotions, LLC invites you to become a sponsor for our upcoming new and exciting talk show, **PEP Talk!** which will premiere on January 1, 2011! Based on numerous requests for a talk show which features local business owners and personalities who are doing great community service, we answered the call and are excited to be creating a forum for those who would not typically get media attention.

The primary source of funding for **PEP Talk!** is from sponsors, such as yourself and my pocket (of course). We receive neither governmental funding nor grants, and each half an hour show costs us in excess of \$500 to produce.

The launch for **PEP Talk!** will be held on **January 1, 2011** at PEP's Place in Upper Marlboro, MD – the home where all *pepisodes* are taped. At the launch, you will get to see the first 4 shows of the 13-part first season, meet and greet guests, learn more about various personalities, and be a part of a LIVE show taping. Thereafter, *pepisodes* will be available on Youtube, FlemoTV, DCTV and other channels we are currently trying to secure. Please click on the link below to see the official promo for PEP Talk!:

<http://www.youtube.com/watch?v=b3q3drDPx7o>

As you may be aware, Peppy Entertainment & Promotions, LLC has been around for five years, providing creative services to various companies and individuals in the USA, Caribbean, China and Africa. We have done a lot of pro bono work and community service over the years and our creative work speaks for itself. Very many businesses and individuals have benefitted from our services and we intend to promote you and them through our new project - **PEP Talk!**

Your sponsorship will help assure the success of **PEP Talk!** and naturally, you will also benefit from being a sponsor. Enclosed please find more information on this exciting event and its sponsorship levels. Please do not hesitate to contact me with any questions or concerns. I look forward to speaking with you at your earliest convenience.

Sincerely,

**Rosie "Peppy" Parke**

Executive Producer of PEP Talk!

[peptalk@peppypromotions.com](mailto:peptalk@peppypromotions.com)

301-395-1013

# PEP TALK!

With Rosie "Peppy" Parke



"PEP Talk!" is a new talk show which is a spin off from the monthly "Caribbean RIDDIMZ" networking events which was started in 2005 by Peppy Entertainment & Promotions, and the weekly e-Newsletters which are produced by the company.

The show will be edgy, funny, witty, engaging, and thought-provoking. Each *pepisode* will run for 30 minutes in length and will feature interesting personalities from all over the world who absolutely have to possess the elements of PEP: passion, energy, and perseverance. These personalities will sit down and have a candid "pep talk" with Rosie "Peppy" Parke about their life, projects, challenges, passions, and future goals. Each *pepisode* will feature music from independent artists who are a part of the Movementunes.com label. All *pepisodes* will run on Youtube, FlemoTV, DCTV, other public access television stations and internet stations.



"PEP Talk!" is created by Rosie "Peppy" Parke and is produced by Peppy Entertainment & Promotions and **FleMoTV.**



# PEP TALK! SPONSORSHIP LEVELS

## Season Sponsor (13 pepisodes)

**\$6,500**

*Benefits include:*

- Company information and logo on all pepisodes
- Front page ad on Flemo TV and Peppy Entertainment & Promotions for duration of Season (13 weeks)
- Weekly article in PEP Newsletter for duration of season
- Free 5 minute video, recorded by PEP and Flemo TV
- Recognition in all media promotions
- Listing in ad to run in area newspaper(s)

## Pepisode Sponsor

**\$500 per pepisode**

*Benefits include:*

- Company information and logo on pepisode(s)
- Front page ad on FlemoTV and Peppy Entertainment & Promotions for duration of pepisode(s)
- One month free advertisement in PEP Weekly Newsletter
- Free 5 minute video, recorded by PEP and Flemo TV
- Recognition in all media promotions
- Listing in ad to run in area newspaper(s)

## Friend of PEP

**\$100 upwards**

*Benefits include:*

- Company information on pepisode of your choice
- Featured listing on Peppy Entertainment & Promotions Web site
- One free Newsletter ad in PEP Weekly Newsletter
- Recognition in all media promotions

## Small Business Sponsor

**\$300**

*Benefits include:*

- Company information on pepisode of your choice
- Featured listing on Peppy Entertainment & Promotions Web site with company logo for a month
- One month free ad in PEP Weekly Newsletter
- Recognition in all media promotions

## In-Kind Sponsor

\$0

If you are unable to make a monetary contribution, please consider donating of your services and connections. Examples of such are food for Launch Party, items for giveaways, inclusion of PEP Talk! on your Web site, free photography services at various recordings, etc. As usual, we are relying on you to spread the word to make this show a hit!

Deadline for sponsorship is **Monday, January 31, 2010**. Please select your level of sponsorship and send your payment to **Peppy Entertainment & Promotions, LLC, P.O. Box 448, Cheltenham, MD 20623**. We also accept payments online via Paypal and are verified ([peppypromotions@gmail.com](mailto:peppypromotions@gmail.com)).

For more information regarding sponsorship or general gala queries, please contact: Rosie "Peppy" Parke at 301-395-1013 or [peptalk@peppypromotions.com](mailto:peptalk@peppypromotions.com).

Thank you for your kind consideration.

**PEP Talk!  
Launch &  
Party**

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**Food, Friends, Fun...  
Guests, Games, Giveaways...  
LIVE PEPisode, Libations, Labrish...  
Music, Merriment & MORE!**

**Email [peptalk@peppypromotions.com](mailto:peptalk@peppypromotions.com) to get  
on the LIST!**

**PEP TALK!**  
With Rosie "Peppy" Parke

PEPISODES WILL BE ON  
YOUTUBE (MSPEPPY CHANNEL)  
and [www.flemotv.com](http://www.flemotv.com)