



August 15, 2011

Dear Potential Sponsor:

As the creator, producer and host of the exciting talk show, PEP Talk! TV (and Radio), I am inviting you to become a sponsor for our upcoming Season 2 TV shows which will launch on **September 1, 2011**.

Back in January, we stepped up and brought you this very informative and necessary talk show which features conversations with ordinary people who are doing extraordinary things. Based on the success of the show, we are in the homes of over 500,000 people in 21 Caribbean islands courtesy of the CaribVision Network; over 600,000 people are watching via DCTV; we are being viewed in Europe and Africa courtesy of our partners Damari Productions and Africa Up; and we are seen by countless other viewers via the World Wide Web.

The feedback has been incredible and people are demanding more. For testimonials on the show, visit www.peppypromotions.com. With YOUR sponsorship, we will be able to make this show bigger and better, and of course, YOU will reap the benefits of being exposed to new and untapped markets. We receive neither governmental funding nor grants, and each half an hour show costs us in excess of \$500 to produce, so your support is crucial to the longevity of this show.

As you may be aware, Peppy Entertainment & Promotions has been around for almost six years; providing creative services to various companies and individuals in the USA, Caribbean, China and Africa. We have done a lot of pro bono work and community service over the years and our creative work speaks for itself. Very many businesses and individuals have benefitted from our services and we intend to promote you and them through our new project - **PEP Talk!**

We have carefully crafted a sponsorship packet with YOU in mind. Attached is a list detailing the various levels, benefits and perks. As a sponsor, you also get the opportunity to select the pepisode(s) you want to sponsor and you will have the opportunity to be a regular feature on our Radio Show and in our weekly Newsletters which go out to over 35,000 people worldwide.

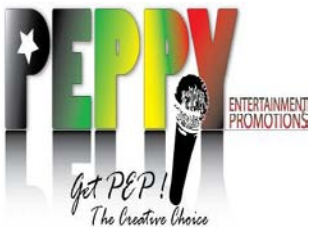
I look forward to your favorable response. Please do not hesitate to contact me if you have questions or concerns.

Sincerely,

Yaa Gyasi Peppy Parke
Executive Producer of PEP Talk!
peptalk@peppypromotions.com
301-395-1013

PEP TALK!

With Yaa Gyasi Peppy Parke



"PEP Talk!" is a new talk show which is a spin off from the monthly "Caribbean RIDDIMZ" networking events which was started in 2005 by Peppy Entertainment & Promotions, and the weekly e-Newsletters which are produced by the company.

The show will be edgy, funny, witty, engaging, and thought-provoking. Each *pepisode* will run for 30 minutes in length and will feature interesting personalities from all over the world who absolutely have to possess the elements of PEP: passion, energy, and perseverance. These personalities will sit down and have a candid "pep talk" with Rosie "Peppy" Parke about their life, projects, challenges, passions, and future goals. Each *pepisode* will feature music from independent artists who are a part of the Movementunes.com label. All *pepisodes* will run on Youtube, FlemoTV, DCTV, other public access television stations and internet stations.



"PEP Talk!" is created by Rosie "Peppy" Parke and is produced by Peppy Entertainment & Promotions and **FleMoTV.**



PEP TALK! SPONSORSHIP LEVELS

Season Sponsor (13 pepisodes)

\$6,500

Benefits include:

- Company information and logo on all pepisodes
- Front page ad on Yaapeptalk.com and Peppy Entertainment & Promotions for duration of Season (13 weeks)
- Weekly article in PEP Newsletter for duration of season
- Free 3 minute video promo clip
- Recognition in all media promotions
- Listing in ad to run in area newspaper(s)

Pepisode Sponsor

\$500 per pepisode

Benefits include:

- Company information and logo on pepisode(s)
- Front page ad on Yaapeptalk.com and Peppy Entertainment & Promotions for duration of pepisode(s)
- One month free advertisement in PEP Weekly Newsletter
- Free 2 minute video promo
- Recognition in all media promotions
- Listing in ad to run in area newspaper(s)

Friend of PEP

\$100 upwards

Benefits include:

- Company information on pepisode of your choice
- Featured listing on Peppy Entertainment & Promotions Web site
- One free Newsletter ad in PEP Weekly Newsletter
- Recognition in all media promotions

Small Business Sponsor

\$300

Benefits include:

- Company information and logo on pepisode of your choice
- Featured listing on yaapeptalk.com and Peppy Entertainment & Promotions Web site with company logo for a month
- One month free ad in PEP Weekly Newsletter
- Recognition in all media promotions

In-Kind Sponsor

\$0

If you are unable to make a monetary contribution, please consider donating of your services and connections. Examples of such are food for Launch Party, items for giveaways, inclusion of PEP Talk! on your Web site, free photography services at various recordings, etc. As usual, we are relying on you to spread the word to make this show a hit!

Please select your level of sponsorship and send your payment to

Peppy Entertainment & Promotions
P.O. Box 448
Cheltenham, MD 20623

. We also accept payments online via Paypal and are verified (peppypromotions@gmail.com).

For more information regarding sponsorship or general queries, please contact:
Yaa Gyasi Peppy Parke at 301-395-1013 or peptalk@peppypromotions.com.

Thank you for your kind consideration.